



Digital 360 Summit™ 2021

Aug 31, Sep 1 – 2, 2021

*Embassy Suites Conference Center,
Hotel and SPA in San Marcos, TX*

Website

<https://digital360summit.net>

General admission

FREE. Invitation only.

Sponsors are welcome

Sponsorship fees are due by July 23, 2021.

Sponsorship levels available:

- o Diamond/Title - \$50,000
- o Gold - \$25,000
- o Silver - \$10,000
- o Bronze – \$2,500
- o Booth - \$5,000
- o Extra Ticket \$1,500

Hosts

CMG, Texas State University

Confirmed Sponsors

Texas State University
CIEDAR Consortium LLC
Continental Automated Building Association
Grater San Marcos partnership

Benefits for Sponsoring

This event is the 3rd annual edition.

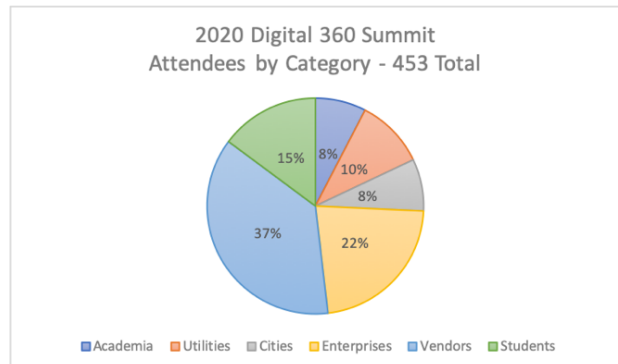
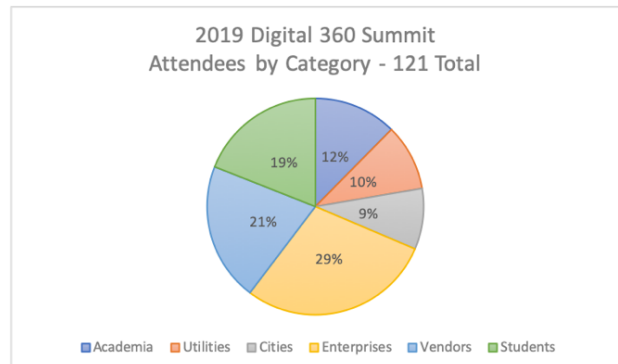
The 1st edition had 72 speakers, 6 keynotes, 9 panels, 140 registered and 121 participating attendees.

The 2nd edition had 84 speakers, 16 keynotes, 11 panels, 901 registered and 453 participating attendees.

The 3rd edition will have 2 awards, 2 lab tours, 100 plus speakers, 20 keynotes, 14 panels, over 1,000 registered attendees, 20 videos, 14 white papers and 1 vendor showcase. In the 3rd edition, our

digitization and digitalization of the following verticals will be covered: Research, Covid-19, Networks, Energy, Water & Wastewater, Buildings & Infrastructure, Cities, Mobility, Sensors, AI & Cloud, Industrial Control Platforms, Smart Factories & Industry 4.0, New Business Models.

Target audience are executives from enterprises, cities, utilities, vendors, academia. There will also be students attending. The purchasing budget of those attending will exceed \$200 billion.





Sponsorship Levels

Bronze Sponsors – up to ten - \$2,500

- 1 conference pass
- Logo on registration page and agenda page.
- All session marquees will be promoted online seeking registration.
- We will promote the event in social media 3 months prior and 11 months afterwards.

Silver Sponsors - up to five - \$10,000

- 3 conference passes and 10x10 showcase both.
- Logo on session marquees, registration page, and agenda page.
- Session marquee will be promoted online seeking registration.
- We will promote the event in social media 3 months prior and 11 months afterwards.
- All sessions will be recorded and you will have access to promote.
- Access to registration list for 6 sessions.
- Speak on one panel.
- Silver Sponsor will get a 3% discount for next year's (2022) conference.

Gold Sponsor – only three - \$25,000

- 5 conference passes and 10x10 showcase booth
- Logo on session marquees, registration page, and agenda page.
- Session marquee will be promoted online seeking registration.
- We will promote the event in social media 3 months prior and 11 months afterwards.
- All sessions will be recorded and you will have access to promote.
- Access to registration list for 10 sessions.
- Speak on two panels.
- Logo will sponsor 7 white papers of 14.
- Gold sponsor will get a 7% discount for next year's (2022) conference.

Diamond / Title Sponsor – only one - \$50,000

- 10 conference passes and 10x10 showcase booth.
- Logo on session marquees, registration page, agenda page, and card with gifts for each speaker.
- Session marquee will be promoted online seeking registration.
- We will promote the event in social media 3 months prior and 11 months afterwards.
- All sessions will be recorded and you will have access to promote.
- Access to registration list for all 14 sessions.
- One keynote and speak on two panels.
- Logo will sponsor all 14 white papers.
- Diamond sponsor will get a 10% discount for next year's (2022) conference.

Stand-alone Booths are \$5,000 each.
Conference Pass are \$1,500 each.

For more information, please contact Andres Carvallo at andres@512cmg.com or 512-215-9080

About CMG

CMG is a 36-times award winning strategy consulting and advisory company with focus on Smart Grids, Smart Utilities, Smart Cities, and Smart Buildings.

CMG's consulting services include the development of Corporate Strategy, Branding & Marketing Strategy, White Papers, Reports, Assessments, Gap Analysis, Benchmarking, Designs, Architectures, Roadmaps, Use Cases, Business Models, Business Cases, Marketing Programs, Market Development, Channel Development, Go-to-Market Plans, IT/OT Management, IT Strategy, OT Strategy, Product Innovation, Project Management, Funding Strategy, and M&A Strategy.

Website: <https://512cmg.com>