



# Digital 360 Summit™ 2022

Sep 6 – 9, 2022

Location: TBD in Greater Austin)

### Website

<https://digital360summit.net>

### General admission

FREE. Invitation only.

### Sponsors are welcome

10% of Sponsorship fees are due by October 31, 2021. Full Sponsorship Fees are due by April 30, 2022.

### Sponsorship levels available:

- Diamond/Title - \$50,000
- Platinum - \$25,000
- Gold - \$10,000
- Silver - \$5,000
- Bronze – \$2,500
- Booth - \$3,000
- Extra Ticket \$695

### Benefits for Sponsoring

This event is the 4<sup>th</sup> annual edition.

The 1<sup>st</sup> edition had 72 speakers, 6 keynotes, 9 panels, 140 registered and 121 participating attendees. It was in-person.

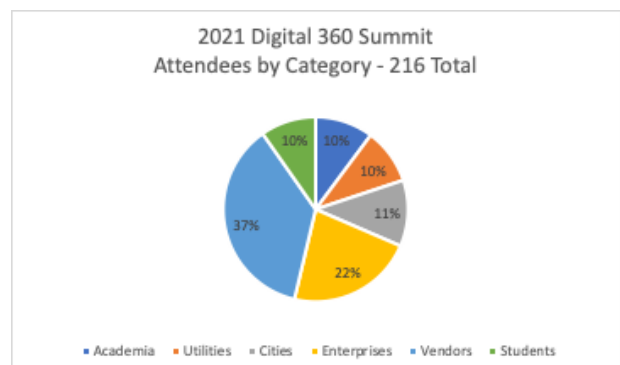
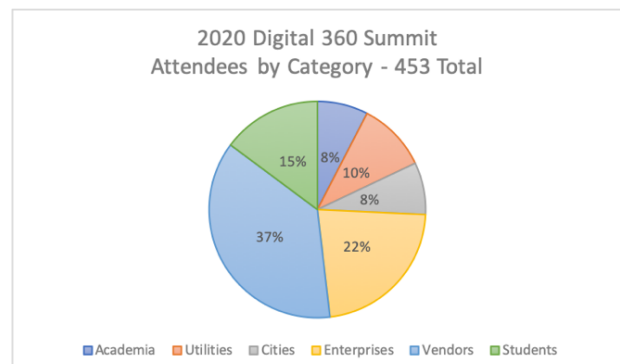
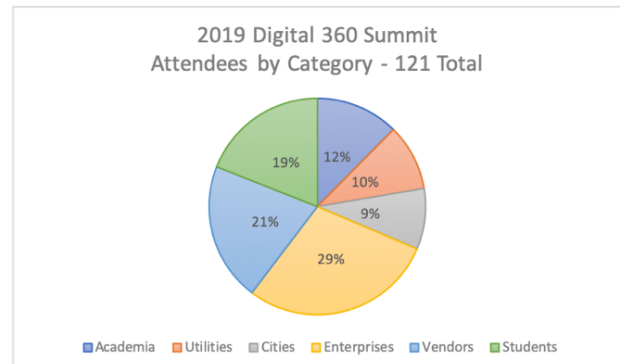
The 2<sup>nd</sup> edition had 84 speakers, 16 keynotes, 11 panels, 901 registered and 453 participating attendees. It was virtual.

The 3<sup>rd</sup> edition had 2 awards, 2 lab tours, 100 plus speakers, 21 keynotes, 13 panels, over 261 registered attendees and 209 participants, 20 videos, 14 white papers and 1 vendor showcase. It was in-person.

The 4<sup>th</sup> edition will have 3-days. 3 sessions per day. 30-min Keynotes, 60-min Panels, followed by a 30-minute Discussion breaks for the audience to engage. We will cover Day-1: Networks, Cities, and Mobility. Day-2: Energy, Water &

Wastewater, and Buildings & Infrastructure. Day-3: Sensors & Edge Compute, Platforms & Cloud, and Analytics / AI / ML. A total of 15 keynotes and 9 panels. 2 awards. 24 videos and 9 white papers.

Target audience are executives from enterprises, cities, utilities, vendors, academia. There will also be students attending.



### Sponsorship Levels



**Bronze Sponsors – up to 20 - \$2,500**

- 3 conference passes
- Logo on registration page and agenda page.
- All session marquees will be promoted online seeking registration.
- We will promote the event in social media 3 months prior and 11 months afterwards.

**Silver Sponsors - up to 10 - \$5,000**

- 4 conference passes and 10x10 showcase booth.
- Logo on session marquees, registration page, and agenda page.
- Session marquee will be promoted online seeking registration.
- We will promote the event in social media 3 months prior and 11 months afterwards.
- All sessions will be recorded and you will have access to promote.
- Access to registration list.
- Speak on one panel.
- Silver Sponsor will get a 3% discount for next year’s (2022) conference.

**Gold Sponsor – up to 5 - \$10,000**

- 6 conference passes and 10x10 showcase booth
- Logo on session marquees, registration page, and agenda page.
- Session marquee will be promoted online seeking registration.
- We will promote the event in social media 3 months prior and 11 months afterwards.
- All sessions will be recorded and you will have access to promote.
- Access to registration list.
- Speak on two panels.
- Logo will sponsor 3 white papers of 12.
- Gold sponsor will get a 7% discount for next year’s (2023) conference.

**Platinum Sponsor – up to 3 - \$25,000**

- 8 conference passes and 10x10 showcase booth
- Logo on session marquees, registration page, and agenda page.
- Session marquee will be promoted online seeking registration.
- We will promote the event in social media 3 months prior and 11 months afterwards.
- All sessions will be recorded and you will have access to promote.
- Access to registration list.
- 1 Keynote and Speak on two panels.
- Logo will sponsor 6 white papers of 12.
- Gold sponsor will get a 7% discount for next year’s (2023) conference.

**Diamond / Title Sponsor – only one - \$50,000**

- 10 conference passes and 10x10 showcase booth.
- Logo on session marquees, registration page, agenda page, and card with gifts for each speaker.
- Session marquee will be promoted online seeking registration.
- We will promote the event in social media 3 months prior and 11 months afterwards.
- All sessions will be recorded and you will have access to promote.
- Access to registration list.
- One (1) keynote and speak on three (3) panels.
- Logo will sponsor all 14 white papers.
- Diamond sponsor will get a 10% discount for next year’s (2023) conference.

Stand-alone Booths are \$3,000.  
Conference Passes are \$695 each.

For more information, please contact Andres Carvallo at [andres@512cmg.com](mailto:andres@512cmg.com) or 512-215-9080

**About CMG**

CMG is a 36-times award winning strategy consulting and advisory company with focus on



Smart Grids, Smart Utilities, Smart Cities, and Smart Buildings.

CMG's consulting services include the development of Corporate Strategy, Branding & Marketing Strategy, White Papers, Reports, Assessments, Gap Analysis, Benchmarking, Designs, Architectures, Roadmaps, Use Cases, Business Models, Business Cases, Marketing Programs, Market Development, Channel Development, Go-to-Market Plans, IT/OT Management, IT Strategy, OT Strategy, Product Innovation, Project Management, Funding Strategy, and M&A Strategy.

Website: <https://512cmg.com>