



Digital 360 Summit™ 2022

Sep 6 – 9, 2022

GSMP Innovation Summit

12pm to 2pm on Sep 8, 2022

At JW Marriott on 2nd St., Austin TX

Website

<https://digital360summit.net>

General admission - Invitation only event.

Sponsorship levels available

- 1 Diamond/Title - \$45,000
- Up to 2 - Platinum - \$25,000
- Up to 3 - Gold - \$15,000
- Up to 5 - Silver - \$9,000
- Up to 10 - Bronze – \$5,000
- Up to 3 - Networking - \$10,000
- Up to 3 - Lunch - \$5,000
- Up to 12 – Keynote/VIP/Panel Dinners - \$3,000
- Up to 3 - Coffee Break - \$2,500
- Up to 24 - 1 Booth - \$2,500
- Extra Ticket \$695

Benefits for Sponsoring

This event is the 4th annual edition.

The 1st edition had 72 speakers, 6 keynotes, 9 panels, 140 registered and 121 participating attendees. It was in-person.

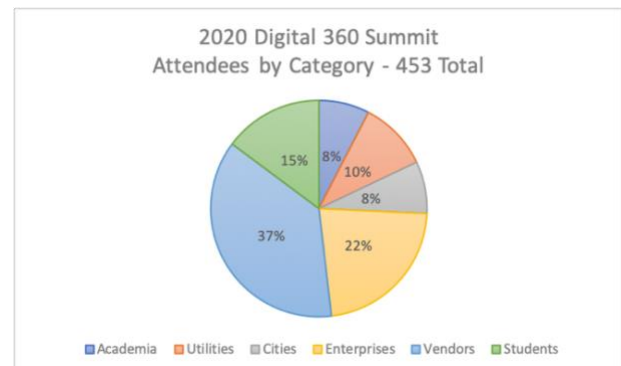
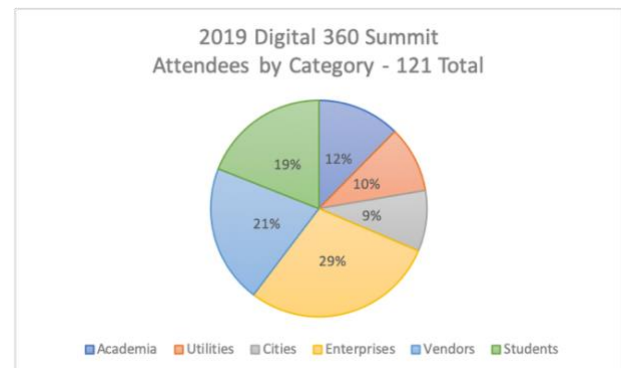
The 2nd edition had 84 speakers, 16 keynotes, 11 panels, 901 registered and 453 participating attendees. It was virtual.

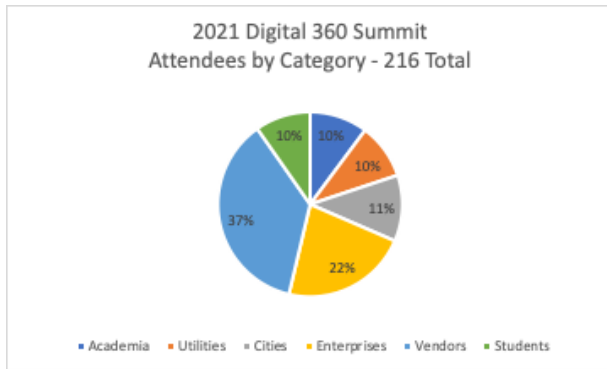
The 3rd edition had 2 awards, 2 lab tours, 100 plus speakers, 21 keynotes, 13 panels, over 261 registered attendees and 209 participants, 20 videos, 14 white papers and 1 vendor showcase. It was in-person.

This 4th edition will have 3-days. It will start with 4 keynotes per day. Plus 3 sessions per day with 30-min Keynotes, 60-min Panels, followed by a 30-minute Discussion breaks for the audience to engage. We will cover in Day-1: Networks, Cities, and Mobility. In Day-2: Energy, Water &

Wastewater, and Infrastructure / Buildings / Homes. And in Day-3: Sensors & Edge Compute, Platforms & Cloud, and Analytics / AI / ML. A total of 18 keynotes and 9 panels. 2 awards (HOF and EOY). There will be 27 videos and 9 white papers coming from it. We will also have a Startup showcase and a Best in Show awards.

We have a 600 people target audience as executives from enterprises, cities, utilities, vendors, academia, and local, State & Federal agencies. There will also be students attending.





Prior Sponsors, Keynotes and Speakers

2021



GRIDMONITOR

2020



2019



Sponsorship Levels

Bronze Sponsors – up to 10 - \$5,000

- 3 staff conference passes and a 6 ft table showcase booth with Wi-Fi and power.
- 3 guest conference passes for free.
- Logo on session marquees, registration page and agenda page.
- Session marquees will be promoted online seeking registration.
- We will promote the event in social media 3 months prior and 11 months afterwards.
- Access to registration list after event.

Silver Sponsors - up to 5 - \$9,000

- Speak on one panel.
- 3 staff conference passes and a 6 ft table showcase booth.
- 6 guest conference passes for free.
- Logo on session marquees, registration page, and agenda page.
- Session marquee will be promoted online seeking registration.
- We will promote the event in social media 3 months prior and 11 months afterwards.
- All sessions will be recorded and you will have access to videos.
- Access to registration list.
- Silver Sponsor will get a 3% discount for next year's (2023) conference.

Gold Sponsor – up to 3 - \$15,000

- Speak on two panels.



- 5 staff conference passes and a 6 ft table showcase booth
- 10 guest conference passes for free.
- Logo on session marquees, registration page, and agenda page.
- Session marquee will be promoted online seeking registration.
- We will promote the event in social media 3 months prior and 11 months afterwards.
- All sessions will be recorded and you will have access to videos.
- Access to registration list after event.
- Gold sponsor will get a 5% discount for next year's (2023) conference.

Platinum Sponsor – up to 2 - \$25,000

- 1 Keynote and Speak on one (1) panel.
- 7 staff conference passes and a 6 ft table showcase booth with Wi-Fi and power.
- 14 guest conference passes for free.
- Logo on session marquees, registration page, and agenda page.
- Session marquee will be promoted online seeking registration.
- We will promote the event in social media 3 months prior and 11 months afterwards.
- All sessions will be recorded and you will have access to promote.
- Access to registration list after event.
- Platinum sponsor will get a 7% discount for next year's (2023) conference.

Diamond / Title Sponsor – only one - \$45,000

- One (1) keynote and speak on two (2) panels.
- 10 staff conference passes and a 6 ft table showcase booth with Wi-Fi and power.
- 20 guest conference passes for free.
- Logo on session marquees, registration page, agenda page, and card with gifts for each speaker.
- Session marquee will be promoted online seeking registration.

- We will promote the event in social media 3 months prior and 11 months afterwards.
- All sessions will be recorded and you will have access to videos.
- Access to registration list after event.
- Logo will sponsor all white papers.
- Diamond sponsor will get a 10% discount for next year's (2023) conference.

Special Sponsors

3 Free passes, plus announcement of company, and access to registration list after event with each of the following:

Up to 3 – Networking/Award Sponsors - \$10,000.

Up to 3 - Lunch Sponsors - \$5,000.

Up to 12 – Keynote/VIP/Panel Dinners - \$3,000.

Enjoy preferred keynote speaker and VIPs (up to 10 people total including sponsor).

Up to 3 - Break Sponsors - \$2,500.

24 Stand-alone 6 ft table Booths are \$2,500 each with 2-chairs, Wi-Fi and power with a 1 free-pass.

Non-invitation Fee

Conference Passes are \$695 each.

Agenda

Day 1			
9:00	9:15	Key 1	Intro
9:15	9:30	Key 2	Research
9:30	9:45	Key 3	Industry 4.0
9:45	10:00	Key 4	Sustainability
10:00	10:30	Key Session 1	Networks
10:30	11:30	Panel Session 1	Networks
11:30	12:00	Networking Session 1	Networks
12:00	1:00	Lunch	
1:00	1:30	Key Session 2	Cities
1:30	2:30	Panel Session 2	Cities
2:30	3:00	Networking Session 2	Cities
3:00	3:30	Break	
3:30	4:00	Key Session 3	Mobility
4:00	5:00	Panel Session 3	Mobility
5:00	5:30	Networking Session 3	Mobility
5:30	6:00	Break	
6:00	7:00	Networking Day 1	Awards D360S



Day 2			
9:00	9:15	Key 5	Intro
9:15	9:30	Key 6	Funding
9:30	9:45	Key 7	Regulations
9:45	10:00	Key 8	Space & Future
10:00	10:30	Key Session 4	Energy
10:30	11:30	Panel Session 4	Energy
11:30	12:00	Networking Session 4	Energy
12:00	1:00	Lunch	
1:00	1:30	Key Session 5	Water, WasteWater
1:30	2:30	Panel Session 5	Water, WasteWater
2:30	3:00	Networking Session 5	Water, WasteWater
3:00	3:30	Break	
3:30	4:00	Key Session 6	Infra/Blgds/Homes
4:00	5:00	Panel Session 6	Infra/Blgds/Homes
5:00	5:30	Networking Session 6	Infra/Blgds/Homes
5:30	6:00	Break	
6:00	7:00	Networking Day 2	Startup Showcase

Day 3			
9:00	9:15	Key 9	Intro
9:15	9:30	Key 10	Business Models
9:30	9:45	Key 11	Materials
9:45	10:00	Key 12	Digital Twins
10:00	10:30	Key Session 7	Sensors Edge
10:30	11:30	Panel Session 7	Sensors Edge
11:30	12:00	Networking Session 7	Sensors Edge
12:00	1:00	Lunch	
1:00	1:30	Key Session 8	Platforms Cloud
1:30	2:30	Panel Session 8	Platforms Cloud
2:30	3:00	Networking Session 8	Platforms Cloud
3:00	3:30	Break	
3:30	4:00	Key Session 9	Analytics AI ML
4:00	5:00	Panel Session 9	Analytics AI ML
5:00	5:30	Networking Session 9	Analytics AI ML
5:30	6:00	Break	
6:00	7:00	Networking Day 3	Best in Show

Day 4			
		Tour of STAR Park	Steve Frayser - Host
8:30	9:30	Bus leaves Hotel	JW Marriott
9:30	9:45	Welcome	Room 173
9:45	10:00	NOC/SOC Training Lab	Room 173
10:00	10:15	Smart Networks Lab	Room 173
10:15	10:30	Smart IRL	Room 173
10:30	11:45	Walk Facilities	STAR Park / IRL
11:45	12:30	Lunch	Room 173
		Tour of Campus	
12:30	1:00	Bus leaves STAR Park	Jesus Jimenez - Host
1:00	2:00	Welcome/Tour Ingram	Ingram
2:00	3:00	Tour RF Mitte	RF Mitte
3:00	4:00	Bus leaves for Hotel	JW Marriott

Awards in Day 1

There are two awards in day 1. A new inductee in the Digital 360 Summit Hall of Fame will take place. Current inductees Jon Wellinchoff (2019), Pat Wood III (2020) and Audrey Zibelman (2021) will be selecting the next person.

The second award is the Entrepreneur of the Year. There will be a new selection made. Larry Tittle (2021 winner) will be involved in the presentation.

Startup Showcase in Day 2

There will be 10 hot startups invited to present in 3 minutes each their company and plan. There will be a judge panel to pick the top 3. Awards will be given to the winners.

Best in Show in Day 3

There will be some 25 vendors presenting solutions as part the vendor showcase. Attendees will be able to listen to each presentation and vote on the top three companies using the D360S Passport Game. There will be prizes for 3 voting attendees. The top 3 voted vendors will be recognized.

About CMG

CMG is a 36-times award winning strategy consulting and advisory company with focus on Smart Grids, Smart Utilities, Smart Cities, and Smart Buildings.

CMG's consulting services include the development of Corporate Strategy, Branding & Marketing Strategy, White Papers, Reports, Assessments, Gap Analysis, Benchmarking, Designs, Architectures, Roadmaps, Use Cases, Business Models, Business Cases, Marketing Programs, Market Development, Channel Development, Go-to-Market Plans, IT/OT Management, IT Strategy, OT Strategy, Product Innovation, Project Management, Funding Strategy, and M&A Strategy.

Website: <https://512cmg.com>

For more information

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